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10 UNITED STATES DISTRICT COURT
11 SOUTHERN DISTRICT OF CALIFORNIA

12 LEADERSHIP STUDIES, INC.,
13 Plaintiff,
14 v.
15 BLANCHARD TRAINING AND
DEVELOPMENT, INCORPORATED,
16 and Does 1-10, inclusive,
17 Defendants.
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20 BLANCHARD TRAINING AND
DEVELOPMENT, INCORPORATED,
21 Counterclaim-Plaintiff,
22 v.
23 LEADERSHIP STUDIES, INC.,
24 Counterclaim-
25 Defendant.
26
27
28

Case No. 15 CV 1831 WQH KSC

**CERTIFICATE OF SERVICE RE
BLANCHARD TRAINING'S
REPLY MEMORANDUM OF
POINTS AND AUTHORITIES IN
SUPPORT OF MOTION TO
DISMISS TRADEMARK CLAIMS
(THIRD, FOURTH, AND FIFTH
CAUSE OF ACTION) PURSUANT
TO FED. R. CIV. P. 12(B)(1), AND
IN THE ALTERNATIVE MOTION
FOR SUMMARY JUDGMENT
PURSUANT TO FED. R. CIV. P. 56**

CERTIFICATE OF SERVICE
(FRCP 5)

I am a citizen of the United States and a resident of the State of California. I am in San Diego County, State of California. I am a member of the bar of this Court. I am over the age of eighteen years, and not a party to the within action. My business address is Cooley LLP, 4401 Eastgate Mall, San Diego, California 92121. On May 15, 2017, I served the documents described below in the manner described below:

- **BLANCHARD TRAINING'S REPLY MEMORANDUM OF POINTS AND AUTHORITIES IN SUPPORT OF MOTION TO DISMISS TRADEMARK CLAIMS (THIRD, FOURTH, AND FIFTH CAUSE OF ACTION) PURSUANT TO FED. R. CIV. P. 12(B)(1), AND IN THE ALTERNATIVE MOTION FOR SUMMARY JUDGMENT PURSUANT TO FED. R. CIV. P. 56**
- **REPLY TO RESPONSE TO STATEMENT OF UNDISPUTED MATERIAL FACTS AND ADDITIONAL STATEMENT OF ADDITIONAL UNDISPUTED MATERIAL FACTS IN SUPPORT OF LEADERSHIP STUDIES' OPPOSITION TO BLANCHARD TRAINING'S MOTION TO DISMISS TRADEMARK CLAIMS (THIRD, FOURTH, AND FIFTH CAUSE OF ACTION) PURSUANT TO FED. R. CIV. P. 12(B)(1), AND IN THE ALTERNATIVE MOTION FOR SUMMARY JUDGMENT PURSUANT TO FED. R. CIV. P. 56**
- **BLANCHARD TRAINING'S COMBINED OBJECTIONS TO LEADERSHIP STUDIES' EVIDENCE, AND RESPONSE TO LEADERSHIP STUDIES' EVIDENTIARY OBJECTIONS, REGARDING OPPOSITION TO BLANCHARD TRAINING'S MOTION TO DISMISS TRADEMARK CLAIMS (THIRD, FOURTH, AND FIFTH CAUSE OF ACTION) PURSUANT TO FED. R. CIV. P. 12(B)(1), AND IN THE ALTERNATIVE MOTION FOR SUMMARY JUDGMENT PURSUANT TO FED. R. CIV. P. 56**

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14 Executed on May 15, 2017, at San Diego, California.

15 *s/Steven M. Strauss*

16 Steven M. Strauss